NBTA NEWS
June 2017
Vol. LIX No. 5
New Brunswick Teachers' Association

Advertising Rates for 2016-2017 *NBTA News*

The *NBTA News* is published five times each year and is available to approximately 6000 individuals, mainly in hard copy, but also in electronic format on the website (www.nbta.ca). Distribution is mainly to teachers in the province with the balance going to libraries, retired teachers, government officials and affiliated teacher organizations across Canada. The advertising rates for each issue of the school year are as follows:

$1000.00 for **full page**
$500.00 for **1/2 page**
$335.00 for **1/3 page**
$250.00 for **1/4 page**
$170.00 for **1/6 page**

NBTA News reserves the right to refuse advertising which is not in keeping with the objectives of the Association. Further, *NBTA News* reserves the right to limit advertisements based on space availability and design requirements. Ad placement is at the discretion of the Editor.

Advertising is not accepted by telephone. Send copy to:

Morgan Sinstadt, Assistant Editor

NBTA News
New Brunswick Teachers' Association
P.O. Box 752
Fredericton, N.B. E3B 5R6

Tel. 506-452-1832
Fax 506-453-9795

E-mail: nbtanews@nbta.ca

Schedule for *NBTA News* 2016-2017

Issue No.	Final Copy Date	Mailing & Issue Date
1	August 15	September 1
2	October 15	November 1
3	January 15	February 1
Election Supplement*	February 20	March 10
4	March 15	April 1
AGM Supplement*	April 1	April 20
5	May 15	June 1

**No ads will be placed in the Election Supplement or the AGM Supplement.*

Ad Specifications for *NBTA News*

Full Page ad	7″w x 9.25″h (portrait)	Cost: **$1000.00**
1/2 Page ad	7″w x 4.625″h (landscape)	Cost: **$500.00**
1/3 Page ad	3.5″w x 6.125″h (portrait)	Cost: **$333.00**
1/4 Page ad	3.5″w x 4.625″h (portrait)	Cost: **$250.00**
1/6 Page ad	2.375″w x 4.625″h (portrait)	Cost: **$170.00**

Please do the following:

- Make ad(s) Colour (CMYK preferred)
- Preferred formats: PDF or JPEG
- Send to:

Morgan Sinstadt, Assistant Editor
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New Brunswick Teachers' Association
PO Box 752
Fredericton, NB E3B 5R6

Tel: 506-452-1832 Fax: 506-453-9795

Email: nbtanews@nbta.ca

After the *NBTA News* has been printed, a copy will be sent to you along with your invoice. Thank You!