

2016-2017

TERMS OF REFERENCE FOR NBTA COMMITTEES

revised: April 21, 2017

PROMOTE & SUPPORT PUBLIC EDUCATION & THE TEACHING PROFESSION QUADRANT

The Promote & Support Public Education committees will provide advice to the NBTA Board of Directors to ensure a positive perception of public education, the teaching profession and the NBTA.

Committees will:

- Advise and make recommendations on NBTA internal and external public relations programs (communications and publications in print, electronic and social media).
- Seek opportunities to advocate for appropriate funding to ensure that all children have access to quality public education.
- Highlight and encourage educational initiatives designed to mitigate social inequities and promote social justice for students and teachers.
- Liaise with appropriate representatives from Atlantic Communicators in Education (ACE), CAPTO, CTF, Communicators in Education Press Association (CEPA), EECD, School Districts and other relevant partners to maintain a positive line of communication to achieve this work.
- Perform other duties as assigned by the Board of Directors or Executive Committee.

Committees will include:

- Internal Communications Committee
- External Communications Committee