



## **SCHOOL AND COMMUNITY INCLUSION**

The success of a breakfast program should not rely on teachers and school administration alone. The goal of a breakfast program is not to overwhelm the school's staff and resources. Responsibilities can be shared in a number of ways. Here are some ideas:

### **Students:**

- Leadership teams and student council: older students can be role models for the younger students by helping run the breakfast program. They may be useful in food preparation, organization, food delivery, and clean-up.
- Students can also be involved in fundraising for supplies. This gives them excellent experience in volunteering.

### **Parents:**

- Parents can be involved with the program by “sitting on committees, planning menus, helping with the daily operation of the program” (Breakfast for Learning).
- Parents can also help through fundraising, collecting donations, and volunteering through their local Home and School Association or others.
- One way to keep parents involved is to keep them informed throughout the school year about the breakfast program.

### **School Administration & Teachers:**

- One important way a school can be involved with its' breakfast program is to ensure that all guidelines and school policies are being followed. For example: Health & Safety, Food safety, Nutrition policies, cafeteria contracts, and Fundraising policies must be noted and guidelines need to be followed to ensure the success of your breakfast program.
- A school should also have their own representation on the breakfast program committee. For an example, the committee may consist of a coordinator, a head volunteer, a head parent, a fundraising chair, a media chair and others who would work together to guarantee the breakfast program functions at its full potential.



## **Community and Volunteer Groups:**

- It is helpful to create a list of people and groups that can contribute to your breakfast program and contact them. The Breakfast for Learning website shares some useful ideas such as:
  - o The Retired Teacher Association and other senior volunteer groups may be interested in volunteering with the breakfast program.
  - o “Anti-hunger coalition, faith groups, advocacy organizations, and the business community. Local retailers, grocers, and business people may be willing to help, either individually or through their business associations” (Breakfast for Learning, Retrieved September 20, 2011).
  - o Some examples of retailers and grocers in New Brunswick that may provide donations of food items, gift cards, or discounts include:
    - Costco
    - Superstore
    - Sobeys
    - Jean Coutu
    - Wal-Mart
    - Giant Tiger
    - Save Easy.
  - o Some examples of groups in New Brunswick that may be helpful in funding and/or volunteering include:
    - Banks
    - Canadian Diabetes Association
    - Nursing students (and other university students)
    - Head Start Program
    - Aliant Pioneers, Rotary Clubs
    - Lions Clubs
    - The Royal Canadian Legion
    - Boys and Girls Club
    - Kiwanis Club
    - Y’s men
    - Local markets, local and chain restaurants, food banks, and local non-profit organizations.
  - o Business sponsor of the month: each month of the school year a business could be advertised as supporting funding and resources for the school’s breakfast program.