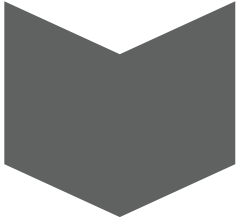




NBTA

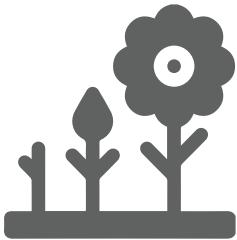
New Brunswick
Teachers' Association

New Logo Elements



The book represents:

- the lifelong nature of learning
- the essence of teaching



The evolving flower represents:

- the growth of teachers in their profession from pre-service to retirement
- students' evolution as they move through school



The violet represents:

- NBTA's provincial status
- the impact that teachers have on students' lives in all corners of New Brunswick



The ribbon and its circular core represents:

- how building and belonging to communities makes us stronger
- the standard of excellence NBTA aspires to for the organization, the teaching profession and an empowered public education system

Empowering Education