

# Culture Guide



**NBTA**  
New Brunswick  
Teachers' Association

**Empowering  
Education**

# IDENTITY STATEMENT

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The New Brunswick Teachers' Association is the anglophone professional association and is the respected collective voice of its members.

The NBTA works in collaboration with the NBTF (union), the AEFNB (francophone professional association), the EECD, and other stakeholders to advocate for the teaching profession, influence public policy, provide service, and offer opportunities for professional growth.

The NBTA promotes a culture of belonging within the membership through its accessibility, visibility, informed and timely decision-making and streamlined communication.



## Advocate for the teaching profession and influence public policy



Amplify teacher voice through public awareness initiatives and political action at a local level.



Recognize exemplary teachers by celebrating their contributions to public education.



Leverage opportunities from membership in the Council of Atlantic Provinces and Territory Teachers' Organizations (CAPTTO), the Canadian Teachers' Federation (CTF-FCE), and Education International (EI) to elevate the teaching profession.



Education International  
Internationale de l'Éducation  
Internacional de la Educación  
Bildungsinternationale



### Provide service and support for:

- Pre-service, early career and supply teachers
- School administrators and leaders
- Teacher certification, leaves, retirement, and pension inquiries
- Professional learning
- Legal information
- Teacher counselling and wellness (in partnership with EECD)

# PROFESSIONAL GROWTH OPPORTUNITIES



## **School-based leadership roles**

NBTA School Rep; School-Based Wellness Rep; Professional Learning Rep

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## **Local Branch positions**

Branch Executive, POINT Rep, PL Chair, etc.

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## **Professional Learning Councils**

Elementary Council, Middle Level Council, High School Council, and Specialist Strands

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## **\*New\* NBTA Leadership Empowerment Series**

Learning experiences to accelerate leadership skills within the NBTA community.

# KEY MESSAGING PILLARS



The trusted voice of  
New Brunswick teachers

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A champion for  
public education

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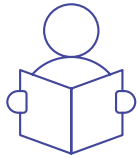
Empowered, solutions  
focused teacher leaders





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## THE SPIRIT OF OUR NBTA LOGO



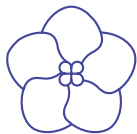
### The book represents:

- The lifelong nature of learning
- The essence of teaching



### The evolving flower represents:

- The growth of teachers in their profession from pre-service to retirement
- Students' evolution as they move through school



### The violet represents:

- NBTA's provincial status
- The impact that teachers have on students' lives in all corners of New Brunswick



### The ribbon and its circular core represents:

- How building and belonging to communities makes us stronger
- The standard of excellence NBTA aspires to for the organization, the teaching profession, and an empowered public education system.

# NBTA HISTORY

In 1903, several county-based teacher organizations joined forces and adopted the current name, but the NBTA didn't represent all teachers province-wide until much later. Fast forward a few decades, and by the early 1940s, the membership grew to include all teachers in New Brunswick. By the mid-1950s the NBTA moved its office from Albert County to Fredericton, the capital city.

By 1970, the NBTA evolved yet again to make way for three teacher organizations. From this point on, teachers could choose in which official language to receive their professional services by joining either the NBTA or l'Association des enseignantes et des enseignants francophones du Nouveau-Brunswick (AEFNB). The newly formed union, the New Brunswick Teachers' Federation (NBTF), served all teachers in matters of working conditions and economic welfare. In the spirit of solidarity, teachers and their three organizations continued to work shoulder-to-shoulder, moving to their current location at the NBTF Building in 1990.

Throughout its history, the NBTA has strived to be the respected collective voice of its members. Recently, its identity shifted to advocating for the teaching profession, influencing public policy, providing service to members, and offering opportunities for professional growth to teachers. Today, the association stands at over 6,600 teachers strong.



# JOIN THE CONVERSATION

[NBTA.CA](http://NBTA.CA)

[FACEBOOK.COM/NBTEACHERSASSN](https://FACEBOOK.COM/NBTEACHERSASSN) | [TWITTER.COM/NBTEACHERSASSN](https://TWITTER.COM/NBTEACHERSASSN)

[INSTAGRAM.COM/NBTEACHERSASSN](https://INSTAGRAM.COM/NBTEACHERSASSN)



**HighlightED**  
PODCAST

**ConnectED**  
empowering teachers • inspiring students • elevating communities